

# Entry process



## CONSERV

For those who want to become a reference in production allied to conservation

Adherence to CONSERV is voluntary



**01** REGISTRATION ON THE WEBSITE  
<https://conserv.org.br>



**02** REGISTRATION ANALYSIS



Registration denied if the rural property does not have assets



**03**  
Geospatial Analysis

**What happens after the form is filled out and the asset verified?**

Land ownership and socio-environmental compliance of rural property and rural producer are analyzed

**Initial documents required:**

- CNPJ or CPF (including the partners' in case of CNPJ);
- Registration issued in the last 3 months;
- Certificate of Rural Property Registration (CCIR);
- Proof of registration in the Rural Environmental Registry.



**Response time:**  
2 (two) weeks.



**04**  
Documentary analysis

**Documents for final verification**

- Clearance certificates related to federal taxes and the union's active debt for each NIRF and CPF/CNPJ;
- Environmental debt clearance certificate (IBAMA) for each CPF/CNPJ;
- Clearance certificate of labor debts (SIT) for each CPF/CNPJ;
- Authorization to operate the rural property;
- Proof of address of all owners (CPF/CNPJ) listed in the registration;
- In CNPJ's case, statute of the Articles of Incorporation or Articles of Association.



**Response time:**  
3 (three) weeks.



**Identification of divergences (opinion via email)**



**Identification of pending issues (opinion via email)**



**Approved registration and internal construction of the baseline**

**Owner of rural property must submit additional documents**

**Negotiation between Rural Producer and CONSERV**

**Producer's Negative**

**05**



**CONSERV Producer**

Key Actor in the construction of a new paradigm of land use in Brazil

The CONSERV producer is a reference in agricultural production and conservation of ecosystem services. Its history shows compliance with environmental, social and land laws.

**CONSERV monitoring process**

Remote and *in loco* monitoring of native vegetation.



**Payment**



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